

★★★★★ ***The one book on Co-operative Enterprise everyone should read...***

“For anyone wanting to understand just about every key aspect of the organization, structure, philosophy and operational strengths and weaknesses of a co-operative, this publication has it all. “There is a wonderful section on the role of ‘leadership’ in a co-operative, demonstrating that leading a co-operative is certainly no soft option. It requires a close partnership not just with other co-ops, but critically the grass roots members if it is to meet the multiple indicators of ‘co-operative’ success. “What is so very, very good about the work of Terry MacDonald, Greg Wallace and Ian MacPherson is that they pack their narrative with wonderful examples and information from co-operatives of all shapes and sizes, from every sector of the economy and from every corner of the world.” **Dame Pauline Green, President, International Co-operative Alliance**

“This important book is well-researched and very engaging. It will be useful for those who see the failures in the dominant economic model and seek a new one, as well as those already in the co-operative movement who need greater depth of knowledge.” **Hazel Corcoran, Executive Director, Canadian Worker Co-operative Federation**

“This work is a great contribution to the ideas and manifestations of co-operation. It is a synthesis of best practices in co-operative management and governance. A must read for anyone to better understand the Canadian and global co-operative movement.” **Denyse Guy, Executive Director, Canadian Co-operative Association**

“Experienced co-operators and those just learning about co-operative concepts will find this book both enlightening and invigorating. Canada’s credit unions and co-operatives have long histories of successfully serving their members and their communities. This book offers an expanded horizon by looking at co-ops from a global perspective and presents an exciting vision for the future of co-operative enterprise around the world.” **David Phillips, President and Chief Executive Officer, Credit Union Central of Canada**

“I read every day as you might guess and this book is an outstanding read by any measure. It is extremely well written by authors who clearly comprehend the Co-operative Enterprise model from within but can also see it from that crucial 'outside the box' perspective. It is a book that ought to be found in every library, and I don't say that lightly.” **Richard O’Farrell, Executive Director, VOX World Ireland**

This is an important and timely book. Following on the UN proclaimed “2012 - Year of the Co-operatives”, the International Co-operative Alliance (ICA), the organizational framework of the world’s co-operatives, announced the initiation of “the Co-operative Decade” whose central goal is to further the emergence of the co-operative as the “world’s acknowledged leader in economic, social and environmental stability”. This book clearly explicates why this is both a desirable and a feasible aim. **Yehudah Paz (Dr.), Chairperson, Negev Institute for Strategies of Peace and Development, Israel**